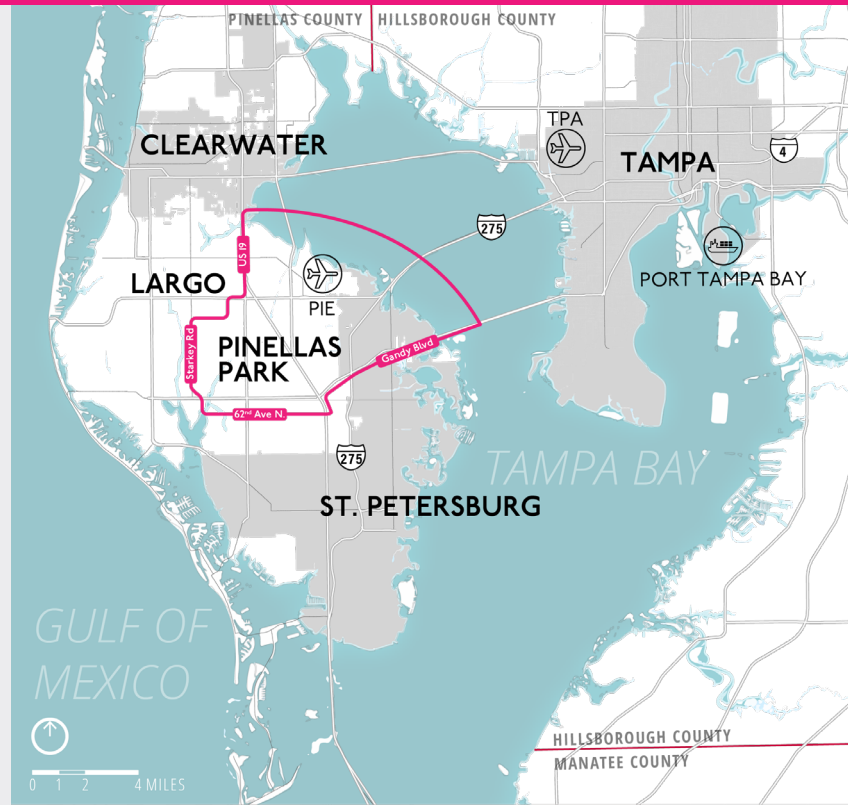


THE GATEWAY MASTER PLAN

LEARN MORE & TAKE THE SURVEY @ GatewayMasterPlan.org



WHAT IS THIS PLAN?

The Gateway Master Plan will identify opportunities for more efficient land use patterns that support economic growth while providing housing and amenities in close proximity to work centers; reducing congestion, enabling investments in transit, and providing safe bicycle & pedestrian connections.

WHY IT'S IMPORTANT

As a region, we have already made major investments in the area's regional highway network. Now, we need to couple that investment with multi-modal transportation, opportunities for mixed use development, new housing options, and address issues of growth and change in a sustainable way in order to maintain the area's competitive advantage as a regional job center.

ABOUT THE AREA

The Gateway area is about 30 square miles. It is the primary economic engine of Pinellas County and the Tampa Bay region. The area includes four local government jurisdictions and is home to a large number of jobs and professionals. It is easily accessible to regional highways, downtown St. Petersburg, and destinations in Tampa, yet it suffers from the challenges of a disparate, disconnected and disinvested automobile-centric development pattern.



For more information about the process:
Chelsea Favero, AICP
cfavero@forwardpinellas.org
727.464.5644

